



Pro Positioning Plan | Monthly Subscription

An elite subscription-based plan for companies and public organizations seeking strategic visibility, expert content, and long-term credibility in the cybersecurity and innovation ecosystem. Built to integrate your brand into our high-impact digital activities, editorial publications, virtual trade platforms, and thought leadership channels.

We are proud to officially launch the Pro Positioning Plan - a high-impact visibility and credibility solution tailored for forward-thinking organizations across public and private sectors. This plan is designed to elevate your presence, strengthen your reputation, and connect you with the right audiences in today's digital economy.

Our **core services are fully active**, including monthly expert reports, strategic brand positioning, and initial integration into our platform and media ecosystem.

Several advanced visibility features such as the **Virtual Trade Fair, Digital Business Magazine, and Expanded Business Dossier Integration** are currently in final preparation and will roll out progressively in the coming weeks. These services are built with care and require coordination with each member company to ensure optimal setup and exposure. As soon as you join, we begin working with you to secure your place across all channels.

To keep you informed, **progress and upcoming launches are published in our public calendar** on the official website.

Why It Matters:

- Ongoing visibility in high-value digital business environments
- Greater reach to clients, stakeholders, and investors
- Brand strength through credible, curated association

Be seen. Stay trusted. Lead with credibility.

Important Terms:

- This is a recurring monthly subscription.
- Payments are non-refundable, as services are custom-activated and strategic assets begin development upon sign-up.
- Cancellation is easy: just notify us before the next billing cycle, and we'll stop the collaboration.
- We keep communication streamlined; essential updates only, no inbox overload.
- Initial Information Submission: Upon joining, companies are asked to provide essential materials such as logo, business description, website and social media links, and contact details so we can integrate them into our strategic outputs. If materials are not submitted in a timely manner, we will collect publicly available information from your official website and social media channels to ensure work begins without delay and your presence is accurately represented.



Payment Terms

- Payment is due between the **1st and 3rd of each month** on a **recurring monthly basis** for a fixed duration of **12 months**.
- Accepted payment methods: **Bank card** or **Bank transfer**.

Delivery Schedule & Access

- Your **Cybersecurity Report** will be delivered monthly between the **29th and 31st**, in **PDF format**, sent directly to the email address you provided.
- **Strategic marketing placements** (e.g., logo presence in dossier, virtual trade fair, and magazine) remain live online throughout your active subscription.
- You will receive by mail updates to check and monitor your company's visibility at any time.

Termination & Refund Policy

All payments are non-refundable, as our services are customized and strategic work-including research, reports, digital assets, and visibility materials- begins immediately upon subscription. Given the nature and originality of our work (digital products, research & analysis, information services and marketing services), fees cannot be returned once development has started - no refunds will be issued.

To discontinue the plan, members **must notify us at least 90 days in advance** so we can prepare and close their participation respectfully and efficiently (conclude any ongoing deliverables and remove your company from future activities).

This policy ensures fairness and operational continuity for both parties.

What You Receive:

- **Monthly Strategic Reports**
Every month, get one exclusive expert report delivered straight to your inbox. No noise, no spam. Each issue includes expert analysis, emerging threat assessments, and actionable insights across cybersecurity, AI, regulation, and tech strategy. Our reports are developed by seasoned professionals and researchers to deliver only what's essential for decision-making and staying ahead in a fast-changing environment.
- **Business Dossier Placement**
Your company is listed with a dedicated profile in our official Business Dossier—a verified directory of trusted partners featured also on Royal Global Fairs, our virtual trade fair platform.

Each company has its own page with:

- ✓ Name and logo
- ✓ Business overview
- ✓ Contact details
- ✓ Website and social media links



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Your profile is visible year-round on our platform's main landing page, on the Royal Global Fairs virtual trade fair platform, and is regularly included in our reports, event materials, and outreach campaigns.

This ensures your company stays easily discoverable by key decision-makers, partners, and potential clients within a curated environment that reinforces trust and professionalism.

- **Visibility in Our Digital Business Magazine**

Your brand is included in our quarterly Digital Business Magazine focused on cybersecurity, AI, and tech innovation. Each issue features a direct link to your Business Dossier, ensuring year-round visibility to industry readers, partners, and potential clients.

The magazine highlights cutting-edge updates across regulation, digital strategy, neuro AI, finance, and science positioning your company in front of a highly engaged and influential audience.

- **Year-Round Visibility at Royal Global Fairs**

Your company will be featured in our virtual 2D trade show platform, Royal Global Fairs, with a dedicated basic booth and a 59-second corporate video created by us. This virtual booth showcases your brand, company profile, and contact details in an accessible, professional format.

Here's how it works:

- **Twice a year**, we host high-traffic virtual trade show events (3–5 days each), where member companies benefit from elevated visibility, live networking, and greater visitor engagement.
- **All year long**, your booth remains active on the trade show website, offering continuous exposure to global visitors, partners, and potential clients.

To ensure a smooth launch, you'll be asked to send us your company materials at the beginning of the collaboration so we can integrate your presence effectively across all activities.

Your Business Dossier will also be featured both in the virtual trade fair and in the Digital Magazine amplifying your brand's visibility across multiple channels.

- **Access to Exclusive Masterclasses**

Members will be invited to attend private, high-value masterclasses led by industry experts in cybersecurity, AI, regulation, and tech innovation. These sessions offer advanced knowledge and insider perspectives and participants will also see online your Business Dossier featured as part of the event materials.

This not only enhances your exposure but also aligns your brand with professional development and leadership initiatives.





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- **Digital Recognition Certificate**

You'll receive a digital certificate confirming your participation in the Pro Positioning Plan. This official recognition can be displayed on your website, shared on social media, or used in corporate materials to reinforce your strategic partnership and market positioning.

- **Strategic Social Media & Media Visibility**

We provide strategic, non-intrusive visibility across our corporate social media channels. Your company appears through the Business Dossier in posts connected to:

- Our magazine
- Digital trade shows
- Masterclasses
- Major announcements

We do not offer personalized advertising campaigns for each member. Instead, your visibility comes from being integrated into our own brand's strategic presence where we showcase our partners as part of curated, high-quality content.

Additionally, when relevant, your brand may be included in media appearances such as radio, online news, or TV coverage linked to our ecosystem.

- **Global Prestige Through Strategic Locations**

Your company benefits from indirect brand association with our high-profile physical hubs:

- **Marbella, Spain** – Luxury and international business influence on the Golden Mile.
- **London, UK** – A financial powerhouse ideal for credibility and exposure.
- **Paris, France** – A center of European finance, diplomacy, fintech and strategic engagement.
- **USA** – Key access to North American innovation, business, and investment circles.

These locations give your company prestige and alignment with trusted, global business environments without the cost of maintaining your own office.



Pro Positioning Plan – Features Overview

1. **Monthly Strategic Reports**
Expert-developed reports delivered to your inbox monthly, with AI-driven insights, cyber updates, and strategic recommendations.
2. **Business Dossier Placement**
Your company featured with a dedicated profile in our verified directory—visible year-round and integrated into our outreach.
3. **Visibility in the Digital Business Magazine**
Your brand is showcased in a quarterly publication covering AI, cybersecurity, digital law, tech finance, and global innovation.
4. **Year-Round Virtual Trade Fair Presence**
Dedicated booth + 59-second video on our Royal Global Fairs platform, with full-year exposure and twice-yearly event boosts.
5. **Access to Private Masterclasses**
Participation in exclusive expert-led sessions with your company's profile featured during the events through Business Dossier.
6. **Strategic Social Media & Media Visibility**
Included in curated social media exposure and potentially featured in press, TV, or radio via ecosystem campaigns.
7. **Global Prestige via Strategic Hubs**
Indirect brand association with our locations in Marbella, Paris, London, and the USA adding credibility and elite positioning.
8. **Official Digital Certificate**
A digital diploma certifying your participation in the Pro Positioning Plan, suitable for sharing on social media or your website.
9. **Early Access & Exclusive Discounts in Our Publishing Division**
50% off publications and resources from Innovatech Atlas Publishing when launched, covering AI law, biotech, ethics, VR, etc.
10. **Continuous Exposure Through the Ecosystem**
Your brand is strategically connected across the business magazine, trade fair, dossier, and events maximizing impact.
11. **Presence Across High-Level Industry Events**
Visibility at conferences, panels, and congresses we organize with your dossier featured in event materials.



SIGNATURE

1. Please read this proposal carefully to ensure you fully understand the scope and details of our collaboration. Transparency and clarity from the beginning are key to building a successful partnership.
2. If you have any questions or require clarification, feel free to contact us. We are happy to address any concerns and work together on any necessary adjustments. You can reach me directly at **+34 629 575 092** (WhatsApp available) or **andra.gibg@gmail.com**.
3. Once you're confident and ready to move forward, please provide your signature below and return the signed proposal to us.
4. Upon receipt of your acceptance, we will send you the formal agreement and begin the onboarding process immediately.

Pro Positioning Plan - Key Features
• Monthly Strategic Reports
• Business Dossier Placement
• Pro Positioning Plan - Key Features
• Digital Business Magazine Visibility
• Virtual Trade Fair Presence
• Access to Private Masterclasses
• Strategic Social Media & Media Visibility
• Global Prestige via Strategic Hubs
• Official Digital Certificate
• 50% Discount in Publishing Division
• Cross-Platform Brand Exposure
• Presence in Industry Events

Thank you for considering
Genesis International Business Group. We look forward to working together and
contributing to your company's growth and success.

Sincerely,
Andra T. Alcalá
CEO & Research Lead, Genesis International Business Group