

# Royal Alliance AI: Strategic Sponsorship



## **Royal Alliance AI: Strategic Sponsorship for Innovation, Ethics & Global Influence**

*Powered by the Innovatech Institute for Cyber Policy & Technology*

**Why Sponsor Innovatech?** Partnering with Innovatech means more than visibility, it means influence. Your sponsorship fuels cutting-edge research in cybersecurity, AI regulation, and global digital governance, while positioning your brand at the forefront of ethics, resilience, and innovation.

As a lead sponsor, you:

- Gain recognition in high-level research & publications
- Appear across our events, briefings, and strategic networks
- Shape the future of cybersecurity, AI governance, technology and digital policy

**Our Presence** Headquartered in Málaga/Marbella, we work internationally across istep: online, on-site, and in thought leadership forums.

# What You Support The Innovatech Institute



## **What You Support: The Innovatech Institute**

**A Strategic Research Institute. Global in Vision. Actionable in Impact.**

*Where Research Meets Impact*

*You are not simply funding content. You are enabling a research mission with global relevance one that informs AI law, strengthens institutional resilience, and guides the ethical development of frontier technologies.*

Our research divisions span multiple high-stakes domains:

### **1. Ethics & Policy Division** *Framing the Future of AI & Digital Regulation*

- Research in AI ethics, algorithmic accountability, and institutional governance
- Analysis of major laws like the EU AI Act, NIS2, DORA, and GDPR
- Risk-based frameworks for cyber resilience & public-sector digital governance

### **2. NeuroAI & Post-Quantum Division**

*Theoretical Foresight for Next-Gen Technology*

- Cognitive models and neuroscience-inspired AI governance
- Post-quantum cryptography regulation and institutional readiness
- Hybrid cyber-AI risk frameworks for high-risk sectors

### **3. Geopolitics & Global Cyber Strategy Division**

*Digital Sovereignty. Cyber Diplomacy. Strategic Stability.*

- Cyber conflict, global AI policy, and multilateral governance
- Strategic risk for critical infrastructure and interstate security
- EU, UK, Gulf, and global tech policy leadership

# Lex Extra Terra

## The Innovatech Institute



### Legal Governance for the Digital Infrastructure of Space

An Innovatech Institute initiative extending our research into the orbital domain. Lex Extra Terra explores legal frameworks for the cybersecurity of satellites, space-based networks, and orbital cloud systems. We focus on sovereignty, jurisdiction, and international cooperation ensuring that as digital infrastructure moves beyond Earth, the law evolves with it.

### A Flagship Legal Research Initiative by Innovatech Institute

As part of your sponsorship, your organization will be associated with **Lex Extra Terra**, our pioneering legal foresight lab dedicated to the cybersecurity governance of space-based digital infrastructure. This unique initiative explores the legal frameworks needed to secure orbital networks, satellite communications, and cross-border digital systems operating beyond Earth.

In a world where data, finance, and critical infrastructure increasingly rely on space-based assets, Lex Extra Terra tackles the legal blind spots of the future. It is **one of the only independent labs** working at the intersection of space law, cybersecurity, and international digital sovereignty.

Sponsors of Innovatech benefit from brand association with this globally relevant initiative, with **visibility in thought leadership outputs, publications, and policy contributions** tied to this frontier field.

Your organization will be acknowledged in related reports and featured through our **VIP Catalogue**, where Lex Extra Terra's breakthroughs are shared with international policy forums, U.S. and European institutions, and strategic partners shaping the future of cyberspace and space law.

## Innovatech Atlas Publishing

### *The Editorial Arm of Our Research Mission*



#### **What You Support: Innovatech Atlas Publishing**

##### *The Editorial Arm of Our Research Mission*

As a principal sponsor, your company benefits from structured and sustained exposure across our editorial ecosystem built not on fragmented logo placements, but on meaningful and integrated visibility.

Your sponsorship is reflected through our **VIP Sponsor Catalogue**, a curated digital profile highlighting your company's leadership, activities, and role as a core supporter of ethical technology and global research.

This VIP Catalogue is the central channel through which your visibility flows:

- The catalogue link is embedded in our **research reports, white papers, books, and policy briefs** appearing on covers, acknowledgments, and digital reference pages.
- It is also included in **presentations, press releases, and magazine issues**, offering extended reach and credibility through our own institutional channels.
- Rather than providing ad-hoc promotions or company-specific marketing, we position all principal sponsors together as part of the **global ecosystem that powers our research**.

This model ensures a coherent and strategic form of exposure, one that reflects your commitment to science, ethics, and international cooperation.

You are not buying advertising. You are joining a long-term mission to shape digital futures.

## What You Receive Strategic Brand Visibility



### What You Receive: Strategic Brand Visibility

*While this is not a traditional ad service, your presence is integrated across our thought leadership ecosystem in a curated, high-impact way.*

While the primary purpose of this sponsorship is to support Innovatech's research agenda, your partnership also includes the following visibility benefits as part of our compact support package:

#### ✓ Research Progress & Sponsor Insight Reports

Sponsors receive regular strategic update reports summarizing the progress and milestones of Innovatech's research work. These concise briefings include what has been achieved, insights developed, and upcoming areas of focus across AI, cybersecurity, and emerging technologies. Reports are delivered by email and also made available via cloud-based access for convenience and easy reference.

#### ✓ Permanent Brand Visibility

Your brand is integrated across our research ecosystem via the **VIP Sponsor Catalogue**, prominently featured on the Innovatech Institute website, select research outputs, and across Genesis IB Group's platforms. This ensures long-term positioning as a core supporter of global digital research.

#### ✓ VIP Feature in Global Events

Your organization is spotlighted through a **dedicated 1-page feature** in our digital magazine and prominently represented in our **VIP Sponsor Catalogue**. This catalogue is circulated through all Innovatech events, partner briefings, and publishing channels, giving your brand strategic visibility in every touchpoint.

### ✓ Trade Fair Representation

You receive a **double booth** at our flagship virtual event, **Royal Global Fairs** (held twice yearly).

Your booth includes:

- Company video
- Strategic profile with contact links
- Downloadable materials
- VIP catalogue visibility throughout the trade fair platform and website, with year-round access.

### ✓ Exclusive Masterclass Access

Sponsors are invited to exclusive, closed-door masterclasses with experts in AI, cybersecurity, regulation, and systemic risk. Your company will be introduced as a **Principal Sponsor** and featured in session materials via your **Business Dossier**, reinforcing your thought leadership and relevance.

### ✓ Digital Recognition Certificate

Receive an official, personalized certificate acknowledging your role as a **Principal Sponsor** of Innovatech Institute. This serves as a symbol of your contribution to ethical research, policy innovation, and responsible digital advancement ideal for use in ESG reporting and stakeholder communication.

### ✓ Strategic Social & Media Visibility

We do not offer conventional social media marketing or direct promotion of individual sponsors through daily posts or personalized campaigns.

Instead, we take a more curated, high-integrity approach:

- ◆ Your company will be featured in our exclusive **VIP Sponsor Catalogue**, a digital dossier showcasing our principal partners with detailed descriptions, links, videos, and contact info.
- ◆ This VIP Catalogue is published and shared regularly via our official social media channels, event platforms, and newsletters, giving your brand permanent exposure as part of our ecosystem while respecting your professional image.
- ◆ All media mentions, publications, and research visibility that reference sponsors will include the link to this catalogue, where your presence is integrated in context with our strategic work.
- ◆ Your company remains in the VIP Catalogue for the full duration of your sponsorship. If or when your sponsorship ends, your profile is removed, maintaining clarity and exclusivity.

### **Dedicated Support Time - 2 Hours/Week per Sponsor**

As a valued principal sponsor, your company benefits from personalized assistance through our **shared executive support service**. One of our dedicated team members allocates up to **2 hours per week** exclusively to your brand's needs within the Royal Alliance AI sponsor group. This support includes:

- Coordinating trade fair logistics and meetings
- Updating visual or marketing materials (e.g., photos, videos)
- Uploading files and sponsor content to shared cloud platforms
- Distributing research materials, reports, and event invitations
- Assisting with edits to your Business Dossier or visibility resources
- Reviewing and sharing sector-relevant research insights

This is not a full-time assistant model, but a **strategic support service** that ensures your participation in the research ecosystem runs smoothly and your presence remains dynamic, visible, and professionally managed.

# A Strategic Investment in the Future



## A Strategic Investment in the Future

### Core Intent of This Sponsorship:

This package is not a conventional marketing or ad program. It is a sponsorship of our strategic research efforts at Innovatech Institute. The visibility elements are designed to amplify your leadership and presence, not to replace dedicated advertising.

Your support enables us to:

- Advance groundbreaking research in AI, cybersecurity, and law
- Contribute to public policy and global digital regulation
- Publish thought leadership that reaches institutions, regulators, and industry
- Foster geopolitical understanding in key regions such as the US, UK, Europe, and the Gulf



*Led by Andra T. Alcalá, a researcher in digital policy, cybersecurity law, regulatory governance, the institute brings together global foresight and applied research to navigate complex challenges in AI, regulation, and emerging technologies.*

## Join the Royal Alliance AI



### Join the Royal Alliance AI

Become a recognized sponsor of Innovatech's mission. Elevate your brand. Drive ethical tech and policy change.

✉ **Contact Us** [officegibg@gmail.com](mailto:officegibg@gmail.com) | [www.g-ibg.com](http://www.g-ibg.com)

[Genesis IB Group](#) / Innovatech Institute for Cyber Policy and Technology

[Andra T. Alcalá](#) | CEO & Research Lead

✉ [andra.gibg@gmail.com](mailto:andra.gibg@gmail.com)

ORCID: [0000-0002-8239-8459](https://orcid.org/0000-0002-8239-8459) (Verified)



*Image generated using AI based on the real physical headquarters of the Innovatech Institute for Cyber Policy & Technology, located in Málaga, Spain*