

Deliverables

Royal Alliance AI



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What You Get as a Principal Sponsor: Visibility, Credibility, Impact

◆ 1. Monthly Research Summary Reports

Concise strategic reports summarizing Innovatech's research progress, key findings, and upcoming focus areas. Delivered monthly via email and available through secure cloud access. These reports help sponsors stay informed on how their support is driving scientific impact in AI, cybersecurity, and digital governance.

✦ Your company's sponsorship is recognized in the context of these updates via the integrated VIP Sponsor Catalogue.

2. Strategic Research Sponsorship

- Recognized as a **Principal Sponsor** of the Innovatech Institute for Cyber Policy & Technology
- Featured across **all three research divisions**:
 - Ethics & Policy
 - NeuroAI & Post-Quantum
 - Geopolitics & Cyber Strategy
- **Visibility is integrated** into our scientific ecosystem through the **VIP Sponsor Catalogue**, which is featured in all major research publications, events, and digital outputs

🌟 This is not standard marketing. It's recognition for supporting world-class research and enabling strategic knowledge production across key policy and technology areas.

◆ 3. Editorial Recognition (Innovatech Atlas Publishing)

- Your **VIP Catalogue link** is embedded in:
 - Policy briefs, whitepapers, and reports
 - Peer-reviewed articles and research books
 - The Innovatech Digital Magazine
- Optional: Inclusion of quotes, forewords, or short institutional messages in selected publications

 Sponsor image is not placed as standalone logos, visibility is curated through the VIP Catalogue method, ensuring academic integrity and strategic positioning.

◆ 4. VIP Catalogue & Business Dossier

- A premium **Business Dossier** showcasing your company (video, article, description, links)
- Included in a **VIP Catalogue of Principal Sponsors**, distributed across all Innovatech activities
- Catalogue appears in:
 - Website
 - Research publications
 - Digital magazine
 - Trade fairs
 - Masterclasses
- Continuously promoted via Innovatech and Genesis IB Group digital channels



◆ 5. Virtual Trade Fair Presence (Royal Global Fairs)

- **Double booth** in our permanent 2D virtual fair space
- Includes company video (max 59 sec), links, contact info, and downloadable materials
- Participation in **two high-traffic virtual fairs** per year
- **Year-round booth access** for global visibility

◆ 6. Digital Magazine Feature

- 1-page editorial feature in our annual **Digital Magazine**, spotlighting your work, purpose, and positioning
- Distributed globally across our partner ecosystem and events
- Connected to your VIP Business Dossier for deeper access

◆ 7. Strategic Social & Media Exposure

- Your **VIP Catalogue link** is shared via curated Innovatech social media posts tied to:
 - Trade fairs
 - Research announcements
 - Magazine features
 - Major masterclasses
- We do **not tag or promote companies individually** on social platforms
- Sponsors are **highlighted collectively** through our branded content ecosystem
- Additional media exposure (TV, radio, online news) may feature your company **in the context** of our research or events, where relevant

◆ 8. Access to Masterclasses

- Exclusive access to expert-led **private masterclasses** in cybersecurity, AI governance, ethics, and digital resilience
- Your Business Dossier is featured during select sessions, offering peer-level visibility
- Topics tailored to emerging regulation, innovation strategy, and future policy

◆ 9. Strategic Support (2 hrs/week)

- Shared executive support staff offers **up to 2 hours/week** for operational assistance
- Includes:
 - File uploads (e.g., videos, updated documents)
 - Coordination of trade fair logistics
 - Sending invitations or research material
 - Updating your Business Dossier
 - Uploading strategic content to shared sponsor cloud
 - Monitoring sector-relevant research to share with you
- Not a dedicated assistant, but a **smart, practical add-on** to keep your presence optimized

💡 Your Role as a Principal Sponsor

Your sponsorship does **not** pay for content marketing. It funds a mission:

- To produce actionable, high-level research
- To inform law, regulation, and technology governance
- To engage institutions across the EU, US, Gulf, and beyond
- To shape how the world handles cyber risk, AI ethics, and global tech geopolitics

Your Contribution Makes Research Possible

🎓 This is a compact strategic visibility package designed to thank and recognize those who make our research possible.

Our First-Year Focus: Strategic Impact & Global Presence

In our first 12 months, we are focused on building strong research outputs, high-quality visibility, and global trust.

- Launch flagship policy research on cybersecurity, AI governance, and legal foresight through our publishing arm, Innovatech Atlas
- Expand international visibility by participating in strategic events, trade fairs, and thought leadership platforms
- Engage key institutions in Europe and the U.S. through targeted dissemination and strategic outreach
- Deliver sponsor impact reports to showcase how their brand is carried through our research ecosystem
- Grow our partner network through the Royal Alliance AI, creating a curated alliance of forward-looking sponsors

Even as a new institute, we operate with clarity, purpose, and long-term ambition. Our sponsors help us shape the future and share in the visibility, integrity, and momentum of that mission.



Led by Andra T. Alcalá, a researcher in digital policy, cybersecurity law, regulatory governance, the institute brings together global foresight and applied research to navigate complex challenges in AI, regulation, and emerging technologies.

Contact Us

 www.g-ibg.com | [Genesis IB Group](#) | Innovatech Institute for Cyber Policy and Technology

 officegibg@gmail.com

 [Andra T. Alcalá](#) | CEO & Research Lead

 andra.gibg@gmail.com

 ORCID: [0000-0002-8239-8459](https://orcid.org/0000-0002-8239-8459) (Verified)



Image generated using AI based on the real physical headquarters of the Innovatech Institute for Cyber Policy & Technology, located in Málaga, Spain